

FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Registration No. 102



Date of Registration with the IRDA: 23.10.2000

Insurer: **ROYAL SUNDARAM ALLIANCE INSURANCE COMPANY LIMITED**

Date:

30-Sep-15

(Rs in Lakhs)

Business Acquisition Through Different Channels

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	43,099	4,300	43,135	5,154	86,179	9,039	88,648	8,875
2	Corporate Agents-Banks	21,096	1,960	22,265	1,668	41,035	3,942	43,562	3,592
3	Corporate Agents -Others	38,586	4,086	39,527	3,519	76,723	8,249	81,078	7,502
4	Brokers	174,022	20,374	182,767	17,673	363,158	43,628	390,615	39,887
5	Micro Agents	19	71	4	2	33	104	6	2
6	Direct Business	83,016	6,016	94,694	8,265	147,884	13,123	169,281	17,145
	Total (A)	359,838	36,806	382,392	36,282	715,012	78,084	773,190	77,002
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	359,838	36,806	382,392	36,282	715,012	78,084	773,190	77,002

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold