## FORM NL-36- BUSINESS -CHANNELS WISE Name of the Insurer: Royal Sundaram General Insurance Co. Ltd Registration No.102 and Date of Registration with the IRDAI:23.10.2000



Date: 31-Mar-24

SI.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	85,242	10,543	3,08,525	37,925	82,980	10,079	3,27,555	38,156
2	Corporate Agents-Banks	34,194			7,742		1,676	41,918	6,436
3	Corporate Agents -Others	3,117	6,330		26,790			·	26,239
4	Brokers	3,14,609	52,432					13,71,046	1,80,205
5	Micro Agents	8	0	44	2	12	0	44	2
6	Direct Business	0	0			0	0		
	Officers/Employees	0	0	0	0	0	0		
	Online (Through Company Website)	13,149	1,189	54,624	4,942	9,233	1,390	64,725	5,308
	Others	61,270	2,746	2,02,987	11,562	53,115	2,808	1,81,287	11,955
7	Common Service Centres(CSC)	0	0	0	0	0	0	0	0
8	Insurance Marketing Firm	13,895	784	52,265	1,371	5,120	107	41,944	1,230
9	Point of sales person (Direct)	1,14,724	15,352	4,35,906	54,023		13,519	4,57,324	48,562
10	MISP (Direct)	11,565	619	38,687	1,747	5,912	292	27,856	1,432
11	Web Aggregators	62,642	6,895	2,12,210	17,495	19,841	5,778	2,99,987	18,450
12	Referral Arrangements			0	0				
13	Other (to be sepcified)								
	(i) (ii)			0	0				
	Total (A)	7,14,415	1,01,050	27,92,054	3,63,710	6,93,875	92,114	29,16,207	3,37,975
14	Business outside India (B)	7.44.445	1.01.050	27.02.054	2.62.740	6.02.075	02.444	20.46.207	2 27 27
	Grand Total (A+B)	7,14,415	1,01,050	27,92,054	3,63,710	6,93,875	92,114	29,16,207	3,37,975

## Note:

- (a). Premium means amount of premium received from business acquired by the source (b). No of Policies stand for no. of policies sold
- (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable