FORM NL-36- BUSINESS -CHANNELS WISE Name of the Insurer: Royal Sundaram General Insurance Co. Limited Registration No.102 and Date of Registration with the IRDAI:23.10.2000



30-Jun-23

| SI.No. | Channels | For the Quarter | | Upto the Quarter | | For the corresponding quarter of the previous year | | Up to the corresponding quarter of the previous year | |
|--------|----------------------------------|--------------------|-----------------------|------------------|-----------------------|--|-----------------------|--|-----------------------|
| | | No. of Policies | Premium (Rs.Lakhs) | No. of Policies | Premium (Rs.Lakhs) | No. of Policies | Premium (Rs.Lakhs) | No. of Policies | Premium (Rs.Lakhs) |
| 1 | Individual agents | 62,529 | 8,469 | 62,529 | 8,469 | 77,074 | 8,922 | 77,074 | 8,922 |
| 2 | Corporate Agents-Banks | 7,198 | | | 1,153 | | 1,610 | | 1,610 |
| 3 | Corporate Agents -Others | 27,206 | 6,100 | | 6,100 | 22,946 | 5,123 | | 5,123 |
| 4 | Brokers | 3,00,935 | 47,190 | 3,00,935 | 47,190 | 2,31,282 | 40,251 | 2,31,282 | 40,251 |
| 5 | Micro Agents | 12 | 0 | 12 | 0 | 8 | 0 | 8 | |
| 6 | Direct Business | 0 | 0 | | | 0 | 0 | | |
| | Officers/Employees | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | Online (Through Company Website) | 13,111 | 1,218 | 13,111 | 1,218 | 13,745 | 1,137 | 13,745 | 1,137 |
| | Others | 44,490 | 3,381 | 44,490 | 3,381 | 23,667 | 2,833 | 23,667 | 2,833 |
| 7 | Common Service Centres(CSC) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | C |
| 8 | Insurance Marketing Firm | 12,401 | 184 | 12,401 | 184 | 12,080 | 378 | 12,080 | 378 |
| 9 | Point of sales person (Direct) | 83,595 | 10,265 | 83,595 | 10,265 | 90,703 | 9,121 | 90,703 | 9,121 |
| 10 | MISP (Direct) | 8,264 | 296 | 8,264 | 296 | 6,868 | 355 | 6,868 | 355 |
| 11 | Web Aggregators | 43,668 | 2,696 | 43,668 | 2,696 | 65,935 | 3,210 | 65,935 | 3,210 |
| 12 | Referral Arrangements | | | 0 | 0 | | | | |
| 13 | Other (to be sepcified) (i) | | | | | | | | |
| | (ii) | | | 0 | 0 | | | | |
| | Total (A) | 6,03,409 | 80,951 | 6,03,409 | 80,951 | 5,55,155 | 72,940 | 5,55,155 | 72,940 |
| 14 | Business outside India (B) | | | | | | | | |
| | Grand Total (A+B) | 6,03,409 | 80,951 | 6,03,409 | 80,951 | 5,55,155 | 72,940 | 5,55,155 | 72,940 |

- Note:
 (a). Premium means amount of premium received from business acquired by the source
 (b). No of Policies stand for no. of policies sold
 (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4